

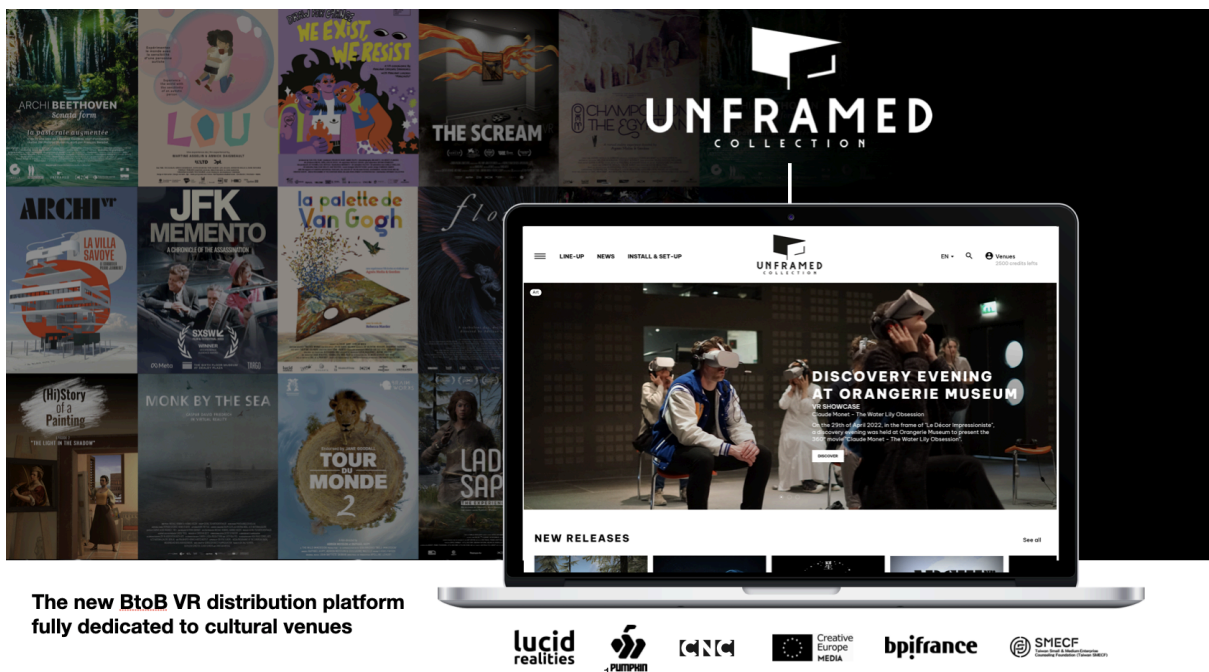
文化內容策進院 x Unframed Collection

臺灣VR作品發行公開徵件說明

Unframed Collection x TAICCA

Open Call for Taiwanese virtual reality experiences

Submission Guideline



The new BtoB VR distribution platform fully dedicated to cultural venues

1. 徵件說明

Call for Virtual Reality Projects

文化內容策進院(文策院)與法國Unframed Collection合作, 發起一項全新的國際虛擬實境(Virtual Reality, VR)作品徵件計畫, 提供機會給臺灣的VR創作者和公司, 鼓勵沉浸式作品加入Unframed Collection的型錄並走向國際市場。

透過此次合作, 文策院和Unframed Collection旨在展現臺灣沉浸式體驗領域的多元性、創造力和藝術卓越性, 入選作品將收入Unframed Collection型錄中的臺灣VR專區(由文策院支持), 同時促進臺灣VR作品的長期國際發行。本次徵件計畫開放予所有希望拓展國際影響力、與全球文化機構合作的VR新銳和資深創作者, 以作品為單位申請。

Taiwan Creative Content Agency (TAICCA) and Unframed Collection (France) are proud to announce a new international call for virtual reality experiences dedicated to Taiwanese creators. This initiative offers a unique opportunity for VR creators and studios from Taiwan to join the Unframed Collection catalogue and have their immersive works distributed internationally.

Through this partnership, TAICCA and Unframed Collection aim to spotlight the diversity, creativity, and artistic excellence of Taiwan's immersive scene, while fostering long-term international distribution for Taiwanese VR works. Selected projects will become part of a dedicated **Taiwanese VR section**, powered by TAICCA, within the Unframed Collection catalogue. This call is open to both emerging talents and established creators working in virtual reality with their titles, who wish to expand the international reach of their artistic practice and engage with global cultural venues.

全球發行機會

A GLOBAL DISTRIBUTION OPPORTUNITY

Unframed Collection 是一個專注於為文化場所提供沉浸式和XR體驗的國際發行平台，型錄面向全球的博物館、藝術節、畫廊、藝術中心、大學、圖書館及其他文化機構發行。

加入 Unframed Collection, 入選之臺灣 VR 作品將受益於：

- 透過值得信賴的精選平台獲得國際曝光
- 利用覆蓋廣泛的博物館、文化中心、公共圖書館等機構的推廣活動
- 針對實景娛樂(LBE)量身訂做的專業發行方案
- 超越藝術節與影展的長期發行管道, 包括展覽和巡迴展計畫

Unframed Collection is an international distribution platform exclusively dedicated to immersive and extended-reality experiences for cultural venues. Its curated catalogue is distributed worldwide to museums, festivals, galleries, art centers, universities, libraries, and other cultural institutions.

By joining Unframed Collection, selected Taiwanese VR works will benefit from:

- International visibility through a trusted and curated platform
- Leverage a prospecting campaign across a wide network of museums, cultural centers, public libraries, etc.
- Professional distribution tailored to location-based experiences (LBE)
- Long-term circulation beyond festivals, including exhibitions and touring programs

2. 合作單位介紹

About the partners

文策院

ABOUT TAICCA

文策院由臺灣文化部於2019年成立，致力推動臺灣文化創意產業的發展與國際化，包含影視、數位內容、音樂、漫畫、表演藝術、出版、遊戲、沉浸式內容等的製作、發行、投資和市場推廣。透過投資計畫、合作製作專案、市場研究和全球合作，提升臺灣創意產業的國際知名度和競爭力。

Taiwan Creative Content Agency (TAICCA), established in 2019 by the Ministry of Culture of Taiwan, promotes the development and international expansion of Taiwan's cultural and creative industries. TAICCA supports the production, distribution, investment, and marketing of audiovisual content, digital content, music, comics, performing arts, publishing, gaming, immersive content, and more. Through investment programs, co-production initiatives, market intelligence, and global partnerships, TAICCA plays a pivotal role in enhancing the visibility and competitiveness of Taiwan's creative industries on the international stage.

UNFRAMED COLLECTION

ABOUT UNFRAMED COLLECTION

Unframed Collection 是第一個致力於將沉浸式體驗(虛擬實境和擴增實境)帶入文化場所和機構的發行平台，其目標是透過提供精心策劃的沉浸式作品型錄、展示服務和工具，幫助發行場館導入沉浸式體驗系統，從而更好地建立實景娛樂(LBE)發行市場。

Unframed Collection 提供美術、科學、歷史、環境、當代藝術和社會會議題等主題的精選VR/AR 作品型錄，還為文化場所提供客製化服務：用於遠端控制虛擬實境頭戴裝置(透過平板或電腦)的軟體解決方案、技術和文化支援資源、諮詢服務以及客製化服務，確保現場執行。

Unframed Collection, the first distribution platform dedicated to bringing immersive experiences (virtual and augmented reality) to cultural venues and institutions. Its ambition? Better structure the LBE (location-based entertainment) distribution market by offering a curated catalogue of immersive works, services, and tools designed to help distribution venues deploy immersive setups.

Unframed Collection offers a curated and premium catalogue of VR/AR creations around themes such as the fine arts, science, history, the environment, contemporary art, and societal issues. In addition, our teams provide a range of bespoke services for cultural venues: software solutions to facilitate remote control of virtual reality headsets (via tablets or PCs), technical and cultural facilitation resources, consultancy assignments, and personalised support to oversee the deployment of in situ projects.

臺灣VR專區

A DEDICATED TAIWANESE VR SECTION

此次合作, Unframed Collection 的型錄中將設立一專屬的臺灣VR專區, 著重於臺灣創作者獨特的視角、敘事手法和藝術理念, 鞏固在國際沉浸式體驗和文化生態系統中的地位。透過文策院的支持和 Unframed Collection 的發行專業, 這項計畫旨在搭建臺灣沉浸式體驗創作者與全球觀眾之間可持續的橋樑。

A dedicated Taiwanese VR Section will be created within the Unframed Collection catalogue, as part of this partnership. This section will highlight the singular perspectives, narratives, and artistic approaches of creators from Taiwan, reinforcing their presence within the international immersive and cultural ecosystem.

Through TAICCA's support and Unframed Collection's distribution expertise, this initiative seeks to build sustainable bridges between Taiwan's immersive creators and global audiences.

3. 報名作品資格

ELIGIBLE PROJECT

3.1. 須為2026年 5月 前完成的作品。

Projects that are already completed or will be completed before **May** 2026 can apply.

3.2. 必須為臺灣作品, 或臺灣與國際共同合資或合製之作品, 且臺灣作品為之出品國家之一。

The project must be produced by Taiwanese teams or co-production between Taiwan and international partners, and Taiwan shall be one of the production countries of the project.

3.3. 已有法國發行商或預計與法國發行商簽約之作品不得報名。

The project must not have a French distributor nor planning to enter an agreement with a French distributor.

3.4. 形式: 360電影、6DoF單機、自由走動。

Format: 360 movies, 6DoF standalone, free roaming.

3.5. 主題與類型: 自然、環境、野生; 影響力、社會議題、性別 (LGBTQ+); 科學與自然歷史; 劇情、動畫; 藝術與文化: 大師巨作或知名藝術家。

Theme and genre: nature, environment, wildlife ; impact, social issues, LGBTQ+, gender; science and natural history; dramas, animation; art and culture: masterpieces, renowned artists.

3.6. 使用技術: 單機VR (互動或純觀賞)、多人自由走動、或手部追蹤互動 (不須使用手把)。

Technologies used: standalone VR (interactive or passive), multiuser free roaming, interactions with hand-tracking without controllers.

- 3.7. 體驗時長：必須介於8分鐘與40分鐘之間。
Duration: must be between 8 to 40 minutes including credits.
- 3.8. 語言：必須有英文版。
Language(s): the project must have an English version.
- 3.9. 適用設備：Meta Quest (2/3/3S)、HTC Vive (Focus / Vision)。
Compatible device: Meta Quest (2/3/3S), HTC Vive (Focus / Vision).

4. 報名單位資格

ELIGIBLE APPLICANT

- 4.1. 依中華民國公司法及商業登記法完成設立登記或立案之本國公司、獨資/合夥(行號)事業體等營利單位。
Companies, sole proprietorships / partnerships, or profit-making entities that are registered under Company Act and Business Registration Act of the R.O.C. (Taiwan) laws.
- 4.2. 每一報名單位之申請件數無上限限制。
Each applicant can submit several experiences without limitation.
- 4.3. 報名單位應為該作品之權利所有人。
The applicant must be the right holder of the project.

5. 報名時間及方式

Application Schedule and Methods

- 5.1. 申請時間：自公告日起至 **2026年7月8日 17:00止** (臺灣時間)。獲選作品名單預計於2026年8月公告。
Application period: from the announcement by TAICCA to **5pm, 8th July, 2026 (GMT+8)**. The final approval list will be announced in August, 2026.
- 5.2. 申請方式：採線上申請，請於公告申請截止時間前，至「[報名連結](#)」完成申請與文件上傳。逾期、或未於申請期限內完成申請及上傳文件資料者，不予受理。
The applicant shall complete the application on the online “Application System” and upload all documents needed within the deadline. If there is an overdue or incomplete registration within the deadline, the application will not be accepted.

6. 報名應繳資料說明

Required documents

6.1. 報名單位證明文件

Qualification documents

6.1.1. 以公司行號或單位申請者，應繳交依中華民國法律完成設立登記或立案之本國公司行號、財團法人、社團法人、大專校院、學術研究機構或團體之登記或立案之證明文件。

For applicants applying as a business or organization, proof of registration or establishment in accordance with the laws of the Republic of China (Taiwan) must be submitted. This includes, but is not limited to, registration documents for domestic companies, businesses, foundations, incorporated associations, colleges, universities, academic research institutions, or social groups.

6.1.2. 公職人員及關係人身分關係揭露表

Disclosure of Identity and Relationship of A Public Servant and His/Her Related Persons

6.2. 報名單位資訊：稱謂、姓名、電子郵件信箱、連絡電話、職稱、單位名稱、單位類型（製作公司、發行商、影展、大專院校、文化機構等）、官方網站、LinkedIn頁面、Instagram等。

Information on the applicant: greetings, family name, name, email address, telephone number, professional title / role, institution name, type of institution (production company, distributor, festival, university, cultural institution, etc.), website, LinkedIn profile, Instagram, etc.

6.3. 作品資料：作品名稱、形式、主題、類型、使用技術、體驗時長、語言、字幕、完成日期、簡介、作品介紹、過往展出、獲得獎項。

Project information: title, project format, theme and genre, technologies used, duration, languages, subtitles, release date, synopsis, pitch deck or press kit, previous exhibition, awards and distinctions received.

6.4. 創作團隊：創作者／主創藝術家／導演、製作公司、製作國家與合製國家、主要合作單位。

Project creative: creator / lead artist / director, production company, country of production and co-production, key collaborators.

6.5. 技術資訊：使用者人數、體驗空間、適用裝置、技術需求、作品執行檔案、視覺圖檔、線上預告片。

Technical information: number of users, playing area, compatible devices, technical requirements, art portfolio, project build file, visuals, online trailer.

7. 評選程序與標準

Selection process and criteria

7.1. 所有提交之作品，將由文策院與 Unframed Collection 團隊所組成的委員會進行審閱。

Review commission : All the submitted projects will be reviewed by a commission formed by TAICCA and Unframed Collection teams.

7.2. 評選流程：

Selection process:

7.2.1. 第一階段：文策院及 Unframed Collection 的徵選團隊將審閱所有提交之作品及其檔案。雙方將舉行一次或多次線上會議進行討論，並決定初選作品清單。

1st Stage : TAICCA and Unframed Collection commission teams will view all the submitted projects and their decks. They will have one or more online meetings to discuss and decide a shortlist of pre-selected projects.

7.2.2. 第二階段：初選作品之報名單位將收到通知，與文策院及 Unframed Collection 進行共同線上提案或面試，並據此產生最終入選名單。

2nd Stage : The applicants of the pre-selected projects will be contacted for an online pitch/interview with the TAICCA and Unframed Collection together which will lead to the final selection.

7.2.3. 決選後，將聯繫入選作品之報名單位，以確認入選事宜。待五件入選作品均確認後，所有未入選作品亦將收到通知。

After the decision, the applicant of the selected projects will be contacted to confirm their selection. Once the five selected projects have been confirmed, all the non-selected projects will also receive a notification.

7.3. 評選標準將著重於以下面向：

The selection criteria will look at the following aspects :

7.3.1. 作品的敘事品質
Narrative quality of the artwork

7.3.2. 視覺與美學品質
Quality of the visuals and the aesthetic choices

- 7.3.3. 主題相關性
Relevance of the theme
- 7.3.4. 與 Unframed Collection 合作進行國際發行的潛力
International distribution potential with Unframed Collection

8. 權利歸屬 / 分潤條件

Right of ownership and Revenue-sharing

- 8.1. 獲選之報名單位保證其擁有、或已於提交前依法取得發行及公開放映所提交之 XR 體驗所需之所有必要權利。此項保證包括但不限於：影像、音樂、音效、演出、軟體、智慧財產權、授權，以及該體驗中所包含之任何第三方內容之相關權利。若因違反上述保證而產生任何索賠，獲選之報名單位應充分補償主辦單位及其合作夥伴，並使其免受損害。

The approved applicants warrant that they hold, or have duly secured prior to submission, all necessary rights required for the distribution and public exhibition of the submitted XR experience. This includes, but is not limited to, rights related to visuals, music, sound, performances, software, intellectual property, licenses, and any third-party content incorporated into the experience. The approved applicants shall fully indemnify and hold harmless the organizers and their partners against any claims arising from a breach of these warranties.

- 8.2. 所有權：獲選之報名單位應保有在本計畫下所提交之作品之智慧財產權所有權。然而，獲選之報名單位必須授予文策院與Unframed Collection供其使用所需之必要授權。且將由Unframed Collection評估在地化之需求，若獲選作品進行在地化，其完成之配音或字幕檔之權利將歸屬獲選之報名單位，細節另以合約定之。

Right of Ownership: The approved applicant shall retain ownership of the intellectual property rights to the project submitted in the framework of this Program. However, the approved applicant must grant the necessary licenses to TAICCA and Unframed Collection for their use. The necessity of localization will be evaluated by Unframed Collection. If the localization of the selected project took place, the rights of the voice over or the subtitle will belong to the approved applicant. Further details will be stipulated in a separate contract.

- 8.3. 作為入選條件，獲選之報名單位(即權利持有人)同意按下列條款與 Unframed Collection 簽署發行協議：

As a condition of selection, the approved applicant (Rights Holder) agrees to enter

into a distribution agreement with Unframed Collection under the following terms:

8.3.1. 權利持有人授予 Unframed Collection 作品之線下(實體展示)發行權使用許可, 包含:

- 法國之專屬授權
- 全球其他地區(法國除外)之非專屬授權

The Rights Holder grants Unframed Collection a license to exploit the Offline (Location-Based) Distribution Rights of the project as follows:

- Exclusive license for France
- Non-exclusive license worldwide

8.3.2. 線下發行權(實體展示):係指於市場展或影展、及/或任何展示虛擬實境之公共娛樂場所——例如 VR 遊樂場(VR Arcades)、劇院、教育/機構/文化組織與場所中, 直接面對觀眾展示或放映;及/或更廣泛地指通常被稱為「非院線開發(Non-Theatrical exploitation)」之任何場所, 無論是用於向公眾進行之商業化VR 體驗, 或用於特定商業或私人活動;及/或其他衍生性使用(Ancillary exploitations), 包括但不限於市場展、影展、旅館/汽車旅館、公車站、火車站、船舶、飛機上等媒介(以下簡稱「線下權利」)。

OFFLINE RIGHTS (Location Based) : Offline Rights means the exploitation of the project for direct exhibition and/or screenings in front of an audience at market/festivals and/or in any places of public entertainment being places dedicated to virtual realities - such as VR Arcades, theaters, educational, institutional and/or cultural organizations and places, and more generally in any places usually included in the so-called “Non-Theatrical exploitation” of programs for either commercialization of VR experiences to the public, or for specific commercial or private event, and/or included in the so-called “Ancillary exploitations” of programs (markets, festivals, hotel/motel, bus station, train station, ship, inflight without this list being exhaustive) on any medium. (Hereinafter, the “Offline Rights”).

8.4. 授權期限

LICENSED PERIOD

8.4.1. 自獲選之報名單位與Unframed Collection合約簽署之日起, 為期三(3)年。

FROM: The date of signature of the agreement between the approved applicant and Unframed Collection and for a period of three (3) years.

- 8.4.2. 除非該合約於期限屆滿前至少六十(60)日終止, 否則本授權期限應自動展延, 每次展延期間為兩(2)年。

This licensed period shall automatically renew for two (2) years periods unless this agreement is terminated not later than sixty (60) days prior to the end of the then-current term.

- 8.4.3. 雙方瞭解並同意, Unframed Collection所達成之銷售(授權), 其授予之期限得晚於該合約之任期。惟此類跨期銷售之收益分配, 仍應適用本協議約定之分潤條件辦理。

It is understood and agreed that the sales made by Unframed Collection may have been granted for a term subsequent to the term of this agreement, provided that the revenue-sharing terms stipulated in this agreement shall continue to apply to such sales.

8.5. 收益分配

REVENUE-SHARING

- 8.5.1. 所授予之權利僅適用於因線下使用(實體通路展示)所產生之放映及展覽費用

The granted rights apply solely to screening and exhibition fees generated through offline exploitation.

- 8.5.2. 任何收益分配安排, 均應由獲選之報名單位與 Unframed Collection 所簽署之發行合約進行定義與規範。

Any revenue sharing arrangements shall be defined and governed by the distribution agreement executed between the approved applicant and Unframed Collection.

- 8.5.3. 作為行使所授權利之對價, Unframed Collection應支付獲選之報名單位一筆費用, 其金額為Unframed Collection就該權利行使所開立發票並實際收訖之所有款項, 並扣除下列項目:

In return for the exploitation of the rights granted, Unframed Collection will pay to the approved applicant a remuneration which includes all sums invoiced and actually collected by Unframed Collection in respect of the transfer of these rights reduced from:

- 8.5.3.1. 總收入扣除銷售總稅額及分攤佣金後之 30%(百分之三十)作為佣金。
a commission of 30% (thirty per cent) of all receipts excluding gross taxes of the sales and sub commissions;
- 8.5.3.2. 由Unframed Collection負擔、與獲選作品使用直接相關之所有合理支出, 尤其是使用獲選作品所需之廣告素材費、副本製作費、或其編碼與數位傳輸費境外稅捐、境外專業規費、外匯手續費及匯兌費用。
all justified expenses directly related to the exploitation of the selected project at the expense of Unframed Collection, in particular cost of the advertising material necessary for the exploitation of the selected project, expenses of printing copies on all media or their encoding and digital transfers,, taxes and duties abroad, foreign professional dues, foreign currency collection fees and exchange fees.
- 8.5.3.3. 於影展、專業市場展及競賽中展示與推廣獲選作品所產生之費用。
costs incurred in the presentation and promotion of the selected project at festivals, professional markets and competitions;
- 8.5.3.4. 設備運輸費、關稅、審查費。
costs of transporting equipment, customs duties, censorship fees.
- 8.5.3.5. 例外情況:若上述費用係由獲選之報名單位負擔, 或已獲得補助金支應部分費用, 則該部分金額應自向獲選之報名單位主張扣除的成本中剔除。
Exceptionally, if these costs were to be charged to the approved applicant or if subsidies were to be obtained to cover some of these costs, they would be deducted from the costs opposed to the approved applicant.
- 8.5.3.6. 上述8.5.3.2.、8.5.3.3.、8.5.3.4.、8.5.3.5.項所提及之任何費用, 若累計將超過 1,500 歐元, 則超過後之相關費用均應事先取得獲選之報名單位之書面核准。
Any cost mentioned in articles 8.5.3.2., 8.5.3.3., 8.5.3.4. and 8.5.3.5. Exceeds a cumulative total of 1500€ (one thousand five hundred euros) shall be prior written and approved by the

approved applicant.

9. 其他注意事項

Miscellaneous

- 9.1. 報名單位如為公職人員利益衝突迴避法之公職人員或其關係人，與公職人員服務之機關團體或受其監督之機關團體為任何交易行為前，應主動於申請文件內據實表明其身分關係(請填寫事前揭露表)，違反同法第14條第1項禁止補助及第2項未據實揭露之規定者，將依同法第18條規定處以罰鍰。

If the applicants are public servants or related persons under Act on Recusal of Public Servants Due to Conflicts of Interest, they must proactively and accurately disclose their relationships in the application documents (please complete the Prior Disclosure Form) before engaging in any transactions with the organ /organization where the public servant serves, or with any organ/organization under their supervision. Non-compliance with the provisions of Article 14, Paragraph 1 (prohibition of subsidies) and Paragraph 2 (failure to accurately disclose) of the same Act will result in a fine as stipulated in Article 18 of the Act.

- 9.2. 報名單位完成報名即聲明：報名單位為提案之主要創作團隊或權利持有者，且/或已取得其他權利擁有人之相關授權，報名單位應確保本院與 Unframed Collection 免於因報名單位報名而受第三人求償、主張任何責任或發生訴訟。報名單位如因本條之事由，致本院或/與 Unframed Collection 受第三人求償、主張任何責任或發生訴訟，報名單位應負擔相關法律責任，本院或/與 Unframed Collection 並得向報名單位請求損害賠償。

By completing the registration, the Applicant declares that: it is the primary creative team of the proposal and/or has obtained all necessary authorizations from other rights holders or is the rights holder itself. The Applicant shall ensure that TAICCA and Unframed Collection are held harmless from any third-party claims, liabilities, or litigations arising from the Applicant's submission. Should TAICCA or/and Unframed Collection be subject to any third-party claims, liabilities, or litigations due to the aforementioned reasons, the Applicant shall bear all relevant legal responsibilities, and TAICCA or/and Unframed Collection reserve the right to seek damages from the Applicant.

- 9.3. 獲選之報名單位應保證無侵害他人權利或違反法律規定(包含但不限於勞動基準法、職業安全衛生法等)。其負責人及主要執行人員應保證均無違反性騷擾防治法及性別平等工作法等相關法令之情事。如有違反前述保證情事，應由獲選之報名單位及其相關人員負責處理並承擔一切法律責任。

The Approved Applicant warrants that the project shall not infringe upon the rights of any third party or violate any applicable laws or regulations (including, but not limited to, the Labor Standards Act and the Occupational Safety and Health Act). Its representative and principal operators further warrant that they have not violated the Sexual Harassment Prevention Act, the Gender Equity Working Act, or any other related laws. In the event of a breach of the aforementioned warranties, the Approved Applicant and the relevant personnel shall be solely responsible for handling the matter and shall assume all legal liabilities arising therefrom.

- 9.4. 倘有上述違反保證之行為，本院得取消其獲選資格，並不支付任何補償或賠償。

In the event of a breach of the aforementioned warranties, TAICCA may revoke the applicant's eligibility, and shall not be liable for any form of compensation or indemnification.

- 9.5. 獲選之報名單位並應賠償本院及 Unframed Collection 因此所生之損害，賠償範圍包括但不限於已支付之行銷宣傳費、翻譯及在地化費用以及律師費與訴訟費用等。

The Approved Applicant shall indemnify and hold TAICCA and Unframed Collection harmless against any damages or losses arising therefrom. The scope of compensation shall include, but is not limited to, incurred marketing and promotional expenses, translation and localization costs, as well as legal fees and litigation costs.

- 9.6. 本說明如遇疑義或有未盡事宜，本院與 Unframed Collection 保有最終解釋權。

In the event of any ambiguity or matters not addressed herein, TAICCA and Unframed Collection reserve the right of final interpretation.

- 9.7. 本說明以中、英文版本作成。如兩個版本之間有任何衝突、歧異或不一致之處，應以中文版本為準。

This Guideline is executed in both Chinese and English. In the event of any conflict, discrepancy or inconsistency between the two versions, the Chinese version shall prevail.